

Village Hall

- what is the potential scale of income and who are the competition;
- what are the risks, opportunities, strengths and weaknesses of the Village Hall within this market;
- how will this investment beat the competition and gain real return through increased revenues;
- What is the target level of income with the enlarged kitchen facility;
- what level of income is required to replace the kitchen in the future;
- what level of business is at jeopardy from the changes to the church (i.e. what are the risks to this investment as above)
- The expressions of support for the project received by the council are from **existing** users – how will the investment make the hall more attractive to **new** users?
- Evidence is required of support from other potential **new** users who would do so if the kitchen/toilet were enhanced rather than because of other factors such as lack of parking and restriction of music hours etc
- Have all the Village Hall Trustees considered reconfiguration of the existing kitchen and bar space by moving the bar forward or removing it completely to providing more kitchen area and a staff toilet? This could achieve the objective for a much lower cost without extensive building works. Please provide a high-level estimate for this alternative solution.
- Have all the trustees looked at, and compared, the kitchen arrangements at Durweston and Stourpaine halls who are competitors for the wedding market and neither have a dedicated bar space or staff toilet and where recent local potential hirers have used rather than the Okeford hall? If so, what were the Trustees conclusions?
- The village hall balance sheet relies heavily on Fund raising and donations which accounts for around half of its total annual receipts, what evidence is available to show how this investment will make it more viable, without the dependence on these fund raising events in the event of loss of the considerable voluntary effort being available to raise these funds?